

Recommended Reading

- Bench, Nachman. *The Smart Investor's Guide for Investing: Sectors, Index Tracking and Exchange Traded Funds (ETF's)*. Bloomington, IN, 2003
- Carr, Michael J. *Smarter Investing in Any Economy: The Definitive Guide to Relative Strength Investing*. Cedar Rapids, IA, 2008.
- Dimson, Elroy, Paul Marsh, and Mike Staunton. , "Triumph of the Optimist, 101 Years of Global Investment Returns" *Global Investment Returns Yearbook*. 2008
- Hallman, Victor G. and Jerry Rosenbloom. *Personal Financial Planning*. New York: McGraw-Hill, Seventh Edition, 2003.
- Israel, Isaac J. *Patterns of Relative Strength*. Lulu.com, 2007.
- Koesterich, Russ. *The ETF Strategist: Balancing Risk and Reward for Superior Returns*. New York: Penquin Group, 2008.
- Masonson, Leslie N. *Buy – Don't Hold*. New Jersey; Pearson Education Inc., Second Edition, 2010.
- Rosenberg, Laurence M., Neal T. Weintraub, and Andrew S. Hyman. *ETF Strategies and Tactics: Hedge Your Portfolio in a Changing Market*. New York: McGraw-Hill, 2008.
- Schalow, David L., Setting Stops with Standard Deviations, *The Journal of Portfolio Management*, Summer 1996, pp.58-61.
- Schoenfeld, Steven A. *Active Index Investing: Managing Portfolio Performance and Minimizing Risk through Global Index Strategies*. New York: John Wiley & Sons, 2004.
- Stovall, Sam. *Sector Investing*. New York: McGraw-Hill, 1996,
- Wagner, Deron. *Trading ETF's: Gaining an Edge with Technical Analysis*. New York: Bloomberg Press, 2008.